



## Session Descriptions & Presenter Biographies

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### Keynote Address- Thursday 9:30am

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In the service world, we do nothing alone. From youth-adult partnerships to multi-sector community partnerships, working together is how we solve problems through service. We know that high-quality service programs benefit both the community and those who serve. So, how do we convince everyone else that service is important, and that partnerships among individuals of all ages and organizations of all kinds are necessary for success? In his 17 years as President & CEO of Youth Service America (YSA), Steve Culbertson has helped focus the service field on engaging youth in solving the most pressing issues facing their communities and the world. In this session, Steve will share his lessons learned, discuss current trends, and present his vision for the future of the service field. He'll also share his four major reasons why service is so critical – arguments that he uses with corporate CEOs, government officials, youth, and nonprofit leaders worldwide.

#### ➤ Steve Culbertson

Steven Alexander Culbertson is President and CEO of YSA. For two years in a row, the Nonprofit Times named him to its list of "The 50 most powerful and influential leaders" in the sector, saying, "Culbertson has helped to position volunteering and young people as an issue and a national priority." Steve led the international expansion of National Youth Service Day into Global Youth Service Day in 2000, and YSA now coordinates GYSD activities in more than 100 countries on six continents. In 2008, he developed Semester of Service, an academic framework that links Martin Luther King Day of Service (January) to Global Youth Service Day (April) with service-learning projects of "duration and intensity".

Steve Culbertson has been an active volunteer since childhood with service organizations ranging from Rotary International and the Boy Scouts of America to the Episcopal Church and the Lawrence Hall School. He is a Trustee for America's Promise Alliance, a member of the Advisory Committee for the Ad Council, and serves on the boards of the National Youth Rights Association and Youth Service America. He was born in Bitburg, Germany and grew up in Amherst, Massachusetts. He has a degree in both English and French from Hamilton College and lives in Washington, DC. Follow him on Twitter: @Culbs

## Legislative Rules- Thursday 2:00pm

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Educate or lobby? Speaking up or speaking out? Explore the rules regarding the legislative process. Learn how to approach policymakers and gain support for your program while saying in compliance with 501C and 501C3 regulations.

➤ Theresa Keaveny

Ms. Keaveny has been with Montana Conservation Voters (MCV) since it started in 1999 and is responsible for program development, budget development and fundraising, and coordination of MCV's political programs. She has been a community organizer and director of rural environmental organizations in the Dakotas and high plains since 1981. Ms. Keaveny also has extensive political experience, having worked on several legislative and statewide political campaigns and ballot measures dealing with out-of-state waste, tax reform and sustainable agriculture. She serves on Montana Wilderness Association and Good Earth board of directors as well as the League of Conservation Voters Education Fund program committee.

## Veterans and Military Families- Thursday 2:00pm

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How do we best serve those who served us? Learn to understand and address the needs of our veterans and their military families. This session will cover how to best work with veterans' populations, language to use, and the resources available from the National Guard.

➤ Carol Josephson

Ms. Josephson is a proud native of Montana. She has a Masters in Personal and Guidance Counseling is certified as a Licensed Addictions Counselor (LAC), a Licensed Clinical Social Worker, and holds a Masters in Social Work. During the last three years, Carol has been the Director of Psychological Health for the Montana Army National Guard where she works with the Deputy State Surgeon's office to screen and identify Service Members with Post-Traumatic Stress Disorder and Mild Traumatic Brain Injury. In addition, she is the point of contact for the Crisis Response Team.

## Measuring Performance and Demonstrating Impact- Thursday 2:00pm

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With increased emphasis on evaluation and measurable results in today's world of limited funding, it's important to know how to "count what counts". This session will give an overview of data and data use, as well as tips on how to use data to effectively frame and communicate your message.

➤ Thale Dillon

Ms. Dillon is the director of economic research for Montana KIDS COUNT. She holds degrees in both economics and forest economics, earning her master's degree from the University of Montana in 1999. Since then, she has been involved in both tourism and forestry research before joining KIDS COUNT in 2006. In recent years, Ms. Dillon has been focusing on issues that will advance awareness and understanding of the conditions faced by Montana's vulnerable children and families, all the time emphasizing the need for evidence-based decision making and the importance of using and understanding data. She also has experience in survey research and statistical analysis, and has for years been involved in American Indian health issues. Ms. Dillon was born and raised in Norway but has lived in Montana for close to 20 years.

## Building Tribal Relations- Thursday 3:30pm

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Involving Tribal Nations is critical to serving the variety of needs in Montana's populations. Find out how to build relationships and develop new partnerships. Representatives from the Native American Development Corporation (NADC) will share valuable information on best practices for starting and sustaining relationships and partnerships with Tribal Nations in Montana.

➤ Leonard Smith

Mr. Smith (an Assiniboine & Sioux tribal member of the Fort Peck Tribes) is the current Executive Director of the NADC as well as the Native Procurement Technical Assistance Center in Billings. He has 30 years of experience in organizational and business development. He has held the positions of Chief Executive Director of a Tribal Enterprise, Deputy District Director/Assistance District Director for business development with the U.S. Small Business Administration, Montana District Office, Director of the Missoula Indian Center, Assistant Vice President of the Indian Credit Corporation, and owner of a business consulting firm. He has received National and State recognition for his work with Native Small Business and economic development.

➤ Elaine "Taffy" Lafferty

Ms. Lafferty has over 16 years of experience working on economic development projects in Native communities/reservations. Her clientele includes Tribes, Tribal Enterprises, and Native entrepreneurs. She has extensive knowledge working as a Loan Portfolio Manager on different reservations. She has developed and implemented trainings, including small business, entrepreneurship, financial literacy, and lending. She has collaborated extensively with tribal, local, state, federal, private, and national organizations on economic development. Ms. Lafferty is an enrolled member of the Rosebud Sioux Tribe in Rosebud, South Dakota.

## Best Practices for Remote Facilitation- Thursday 3:30pm

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Our vast state requires remote meetings and trainings. Hear real-life stories from local practitioners of distance collaboration, and help develop a unique collection of best practices and tips based on the collective wisdom of session speakers and participants.

➤ Crissie McMullan

Ms. McMullan is an agriculture specialist for the National Center for Appropriate Technology (NCAT). While earning her M.S. in Environmental Studies from the University of Montana, Ms. McMullan co-founded the University of Montana Farm to College Program, which has since returned over three million to local and regional food producers. Building on that program's success, she founded and directs Montana's FoodCorps, a model for National FoodCorps, which deploys 80 full-time service members across twelve states to improve school food and provide nutrition education to more than 50,000 children annually. Ms. McMullan has also served as the Director of a statewide food policy coalition, a farm-hand, a Sierra Club field organizer, and a "yokel" in a slap-stick comedy troupe about how and why to buy locally grown food, The Local Yokels.

➤ Julie Middleton

At the Montana Office of Rural Health, Ms. Middleton manages the Montana Rural Health Initiative (RHI). RHI aims to help communities connect and collaborate to improve the health and wellness of the state of Montana. RHI maintains a dynamic website that includes information on local prevention and community-based wellness programs, a calendar of events, and links state and national prevention and wellness resources. RHI encourages networking and collaboration by communicating via listserve and an e-newsletter; and provides educational webinars on a monthly basis. Ms. Middleton completed her Master in Health Sciences with an emphasis in Community Health at Montana State University.

➤ Nicole Rush

Ms. Rush has worked for the Montana Community Foundation for five years, and during that time she has filled a number of roles, including Donor Services Manager, Information Services Manager, and most recently Communications Director. Prior to working for the Foundation, Nicole earned her B.A. in English Literature from the University of Montana and worked for the Poverello Center, a Missoula homeless shelter. She is a fourth-generation Montanan and has lived most of her life in Helena.

## Developing Leaders- Thursday 3:30pm

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If the best way to learn is by doing, then the best way to learn how to lead is by leading. Service programs provide the perfect opportunity for volunteers to develop and demonstrate leadership skills as they create inclusive, thriving projects that bring out the best in others. This session will explore lessons in leadership and how service programs can provide leadership development by providing volunteers opportunities to practice and hone their leadership skills.

➤ Steve Culbertson

*See above*

➤ Mike Minks

Mr. Minks is the Director of Outreach & Innovation for YSA. In this role, he oversees all of YSA's partnerships and supports innovation throughout the organization. He is the Editor-in-Chief of the weekly National Service Briefing and advises YSA's Youth Council. He also oversees YSA's government outreach and advocacy work. Mike has a Master of Arts in Liberal Studies with a concentration in Social and Public Policy from Georgetown University. His master's thesis, *Social Innovation: New Solutions to Social Problems* analyzes the social innovation process. He also has a B.A. in English and Education from Saint John's University in Minnesota.

## Grant Writing- Friday 9:00am

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How do you search for funding sources, understand the grant writing process, follow detailed guidelines and do your best to get the attention of reviewers while describing your project with limited number of pages? During this interactive session, attendees will be provided an overview of the grant writing process, learn about the basic components of a grant application, attributes of successful grant writers, how to get started, what to look for in grant announcements, hallmarks of successful proposals and common reasons for unfunded proposals.

➤ David Young

David Young is a third generation Montanan who grew up in Billings, Montana, attended Eastern Montana College for two years, transferred to Colorado State University for four years and enrolled in graduate school at The Ohio State University. David wrote his first successful grant at the age of 21 while attending Colorado State University and additional grants while attending The Ohio State University. After graduate school, David was employed as a research pathologist with the National Cancer Institute, National Institutes of Health, in Bethesda, MD from 1970-77. In 1977, David joined the faculty at Montana State University-Bozeman, initially as a Department Head, and later in various administrative positions that involved grant writing, grant administration and overseeing biomedical and health-related institutional grants and programs. In 2005, David joined the MSU Extension Service as a Community Resource Specialist and the College of Nursing as a Research Professor. David's passion is to provide information, education, resources, technical assistance and services to help create healthy, safe, thriving Montana communities.

## Managing Volunteers in Times of Disaster- Friday 9:00am

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Hear from those who were part of recent recovery efforts for Hurricane Sandy. Gain best practices and tips for both being a volunteer and managing volunteers when disaster strikes. Also learn what you may expect if you respond to a disaster from Montana residents that have responded to disasters both here in the state and across the country.

➤ Daniel Nyquist

Mr. Nyquist is currently the Community Preparedness Officer for Federal Emergency Management Agency's (FEMA) Region VIII. The six state region includes Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming. Originally from the east coast, Mr. Nyquist has experience as the Assistant Director of Emergency Services at the American Red Cross Greater Buffalo Chapter. He holds a degree from State University of New York College at Buffalo.

➤ Pat McKelvey

Mr. McKelvey is a lifelong resident of Helena. He is a hazard mitigation project manager for Lewis & Clark County and the Tri-County Fire-Safe Working Group. In addition, he is the Jefferson County fire warden, a member of the Clancy Fire Department, a founding member of Fire Safe Montana, and the Public Information Officer (PIO) for Keep Montana Green and Lewis and Clark County Disaster and Emergency Service. Mr. McKelvey has responded to natural disasters across the nation from wildfires to hurricane Katrina and Sandy as part of the Northern Rockies Coordinating Group. Mr. McKelvey has a B.S. from MSU in Range Management.

➤ Mario Colucci

A Montana Conservation Corps Alum (MCC), Mario was a MCC Corps member in 2001 and a MCC Crew Leader in 2002. Following his time with the Corps, Mario worked as a Trail Crew Foreman for the Wisdom Ranger District. Mario returned to MCC in the fall of 2006 as a Program Coordinator for the Western Wildlands region based out of Missoula. In the fall of 2012, Mario was the Project Commander for a team of MCC members that were deployed to respond to Hurricane Sandy on the East Coast. The Corps team mainly assisted with shelter operations and donation management/distribution in the New York City area.

## Using Inclusive Language and Building Inclusive Programs- Friday 9:00am

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This experiential session will help participants become leaders in building programs where everyone feels safe, valued and respected. Participants will gain practical tools to ending individual and institutional prejudice by deepening self-awareness, increasing understanding of difference, and developing ally skills. National Coalition Building Institute (NCBI) trainers set a hopeful and positive tone that builds community among participants, showcasing the same principles needed to build inclusive programs within participants' own organizations. NCBI Missoula (National Coalition Building Institute), is a non-profit organization that creates a more just and inclusive society by developing leaders who work to end mistreatment, correct systemic inequalities and strengthen community cohesion.

➤ Katie Koga

Katie moved to Missoula in 2010 to serve as an AmeriCorps Campus Corps Leader at the University of Montana through the Montana Campus Compact. Prior to that, she earned her undergraduate degree in Cincinnati, OH and completed her first term of national service in the leadership development program Public Allies. Katie has been an NCBI trainer for 1 ½ years and joined the staff in her position as Office Manager in September of 2012. Katie has experience in non-profit development, fundraising, event planning, marketing, volunteer management, and program management and has found her NCBI skills to be invaluable in all areas of her personal and professional life. A fun fact about Katie: Katie volunteers with GUTS! (Girl Using Their Strengths!), an empowerment program of the YWCA, and loves having 30-second dance parties with her group.

➤ Jessica Peterson

Jessica grew up in Missoula and earned a degree in Sociology and Nonprofit Administration at the University of Montana. Jessica began her work with NCBI in 2011 as an AmeriCorps VISTA through the Prevention Resource Center. She has been an NCBI trainer for 1 ½ years and loves the organization and the people she gets to train with. Jessica currently works at The Parenting Place, providing services to families and teaching parenting classes in the Missoula area. Jessica works with very diverse clients who come from extremely challenging life situations and she is able to work effectively and compassionately with them by applying skills she has learned through NCBI. A fun fact about Jessica: In her spare time, she loves watching star trek or playing in the outdoors.

## Plenary Lunch- Friday 12:15pm

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Service through the ages: where have we come from and where are we going. This plenary will begin by looking back at the history of service in Montana, examine the role of the National Service movement in our current volunteering landscape and will conclude with Governor Bullock and his vision for the future of service in Montana.

➤ Kirby Lambert

Kirby Lambert has worked at the Montana Historical Society since 1985, serving as registrar and curator before assuming his current position as Outreach and Interpretation Program Manager in 2007. Among his other duties as Program Manager, Lambert oversees the planning and implementation of the Society's annual Montana History Conference, as well as a variety of programs for the general public and training workshops for educators. Lambert received his MA in Museum Studies and his BA in History and English from Texas Tech University in Lubbock. He is a regular contributor to *Montana the Magazine of Western History* and contributing author to *Montana's State Capitol: The People's House*, *The Masterworks of Charles M. Russell*, and other publications.

➤ Bill Basl

Mr. Basl currently serves as the Director of AmeriCorps for the Corporation for National and Community Service. Mr. Basl is a highly accomplished national service leader and manager of complex human service projects. He joined CNCS following an eighteen-year tenure as the Executive Director of the Washington Commission for National and Community Service. Mr. Basl brings 40 years of dynamic experience with a reputation for excellence, innovation, and results in high-impact national service programming. He began his career in state government where he founded the Washington Service Corps in 1983. Basl has been involved in helping to develop national service legislation since the 1980s. Mr. Basl founded the nation's first veterans' corps and is noted for establishing a collaborative regional network to provide AmeriCorps training across the Pacific Northwest. He is a past chair and board member of the American Association of State Service Commissions. In June 2011, Mr. Basl was selected by the White House as a Champion of Change Innovator.

➤ Governor Steve Bullock

Steve Bullock, Montana's former attorney general, was elected as Montana's 24th governor in November 2012. Bullock was born in Missoula and raised in Helena. He attended public schools in Helena and graduated from Helena High School in 1984. He received his undergraduate degree from Claremont McKenna College and his law degree with honors from Columbia University Law School in New York. Bullock served as Montana attorney general from 2009 to 2012. He began his career in public service in 1996 as chief legal counsel to the Montana Secretary of State, before moving to the Montana Department of Justice. Bullock and his wife Lisa have three children: Caroline, Alexandria and Cameron. He enjoys hiking with his family and trying to keep up with his kids.

## Be Red Cross Ready- Friday 2:15pm

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Are you ready? Emergencies can happen at a moment's notice. Mobility problems and hearing, learning, or seeing disabilities can add complication. It is important to plan ahead so you are better prepared for any urgent situation. Learn about disaster preparedness and resources for vulnerable populations from the experts.

➤ Kevin Murszewski

Kevin is a full time employee and volunteer with the American Red Cross of Montana He started in 2005 as a Health and Safety Instructor with the Mile High Chapter and continued when he relocated to Montana in 2009. He was quickly recruited as a Disaster Chair for North Central Montana serving 13 counties helping communities become better prepared and responding to the needs of families affected by home fires. Of the three major programs that he currently partakes in he oversees and manages over 100 volunteers roughly 1/3 the volunteer workforce of the chapter.

➤ Adam Powers

Adam Powers is the Public Health Emergency Preparedness Training and Exercise Coordinator at the State of Montana Department of Public Health and Human Services. Adam is a Butte native, but most recently worked in North Dakota where he headed up a small consulting firm for eight years. During that period of time he helped state and local governments develop an ongoing preparedness program including planning, training, exercise, equipment, and organizational development. Adam has also worked with the North Dakota Department of Emergency Services, the City of Breckenridge, MN, and the City of Moorhead, MN on disaster preparedness, planning, training, exercises, mitigation, response, and recovery. Adam is a graduate of North Dakota State University with a Bachelor's Degree in Political Science and is a Certified Office for Domestic Preparedness Trainer.

➤ John Pavao

Mr. Pavao works fulltime as the Americans with Disabilities Act (ADA)/Equal Employment Opportunity (EEO) Coordinator at the State of Montana Department of Administration. He provides leadership and direction to state agencies in areas of ADA, affirmative action, diversity, and EEO. He provides policy direction, training, professional technical assistance, and analysis to all agencies. John serves on the Montana Board of Fair Housing as Vice President, an officer on state government's Interagency Committee for Change by Women, and as Diversity Chair for the Helena chapter SHRM and state SHRM council.

## Developing Meaningful Service Projects- Friday 2:15pm

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Come plan a high-impact service project for Global Youth Service Day (April 26-28, 2013) or any day of the year! We'll start by identifying the outcomes you want to achieve, and work backwards from there. Develop a theory of change for your project, plan a combination of Awareness, Service, Advocacy, and Philanthropy (ASAP) change strategies, and complete planning activities from YSA's new YOUNG Changing the World Toolkit. Using a train-the-trainer format, this session will prepare you to replicate these planning activities with your own program participants.

➤ Mike Minks

*See above*

## Service Learning for All Programs- Friday 2:15pm

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Service Learning is a service strategy that engages citizens of all ages in meaningful service enriching learning and strengthening communities. Montana Education Partnership will provide examples from across the state and strategies for how educators and nonprofits can use service-learning to engage community voice, cultivate community partnerships, build consensus, develop and implement an action plan, measure impact and analyze effectiveness, and tell the impact story, all while reflecting on each step of the process. Toolkits and grant resources will be provided.

➤ Heather Margolis

Heather Margolis is the Executive Director of Montana Education Partnership, an education policy and strategic communications non-profit organization based in Helena. Her experience in service-learning started when she served as an AmeriCorps member with the National School and Community Corps in Philadelphia and later was recruited by City Year Greater Philadelphia to serve as the organization's Service-Learning Director. After a number of years at City Year, Heather moved to Washington, D.C. and work to strengthen the service-learning field as the Director of Strategic Initiative at the National Service-Learning Partnerships at AED. In this role, Heather helped launch the W.K. Kellogg Service Learning Emerging Leaders Initiative and the State Farm Service-Learning Youth Advisory Board. Heather currently works with school districts, community-based organizations, charitable foundations, and government agencies to build students' confidence, spark their intellectual curiosity, leverage relevant "real world" learning to inspire academic achievement and positive goal setting, while fostering strong community connections. Heather is a co-chair of the Montana AmeriCorps Alumni chapter serves as the ServeNext Representative for the Montana ServiceNation Coalition. Heather is a University of Colorado Boulder Alum and earned her M.ED from New York University's Steinhardt School of Education